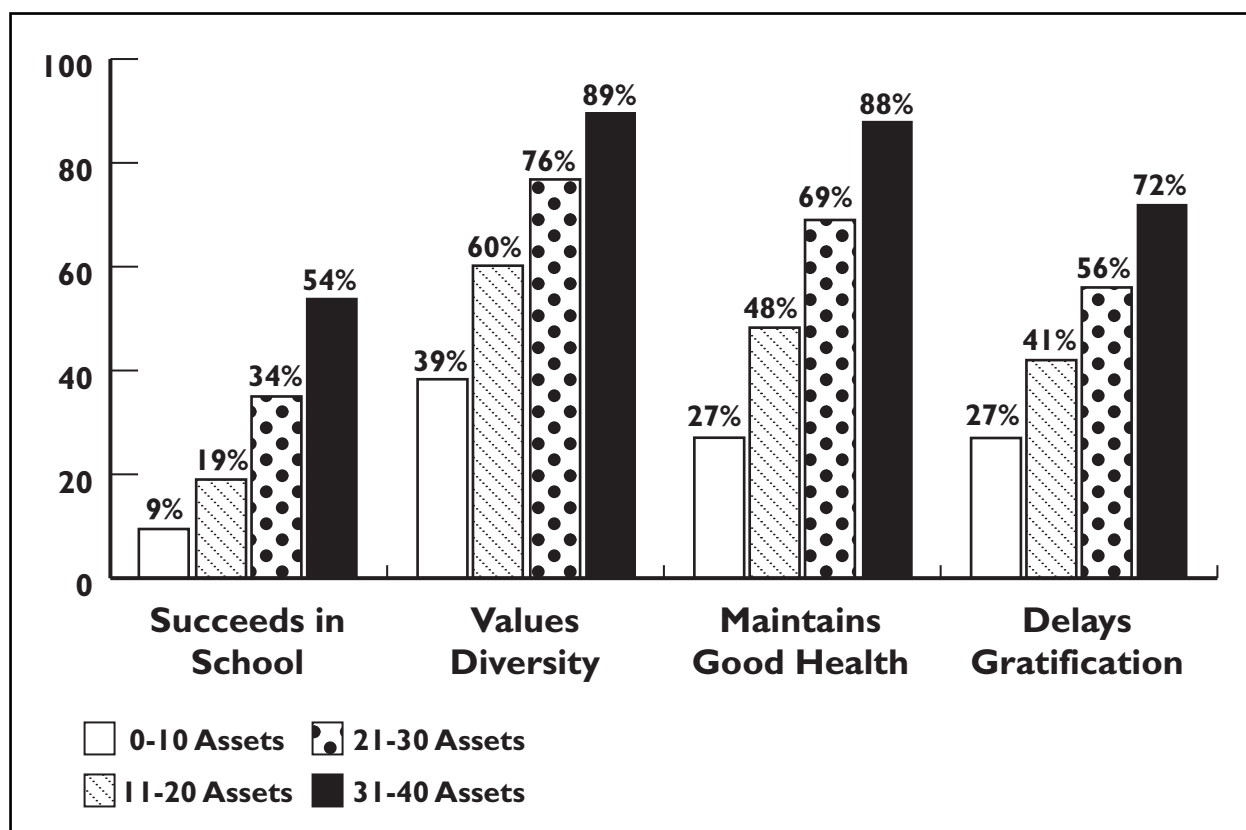




# The Power of Developmental Assets

## THE POWER OF ASSETS TO PROMOTE POSITIVE ATTITUDES AND BEHAVIORS\*

Having more Developmental Assets increases the chances that young people will have positive attitudes and behaviors. Search Institute research has found that young people with more assets are more likely to participate in eight positive behaviors. Here are some examples:

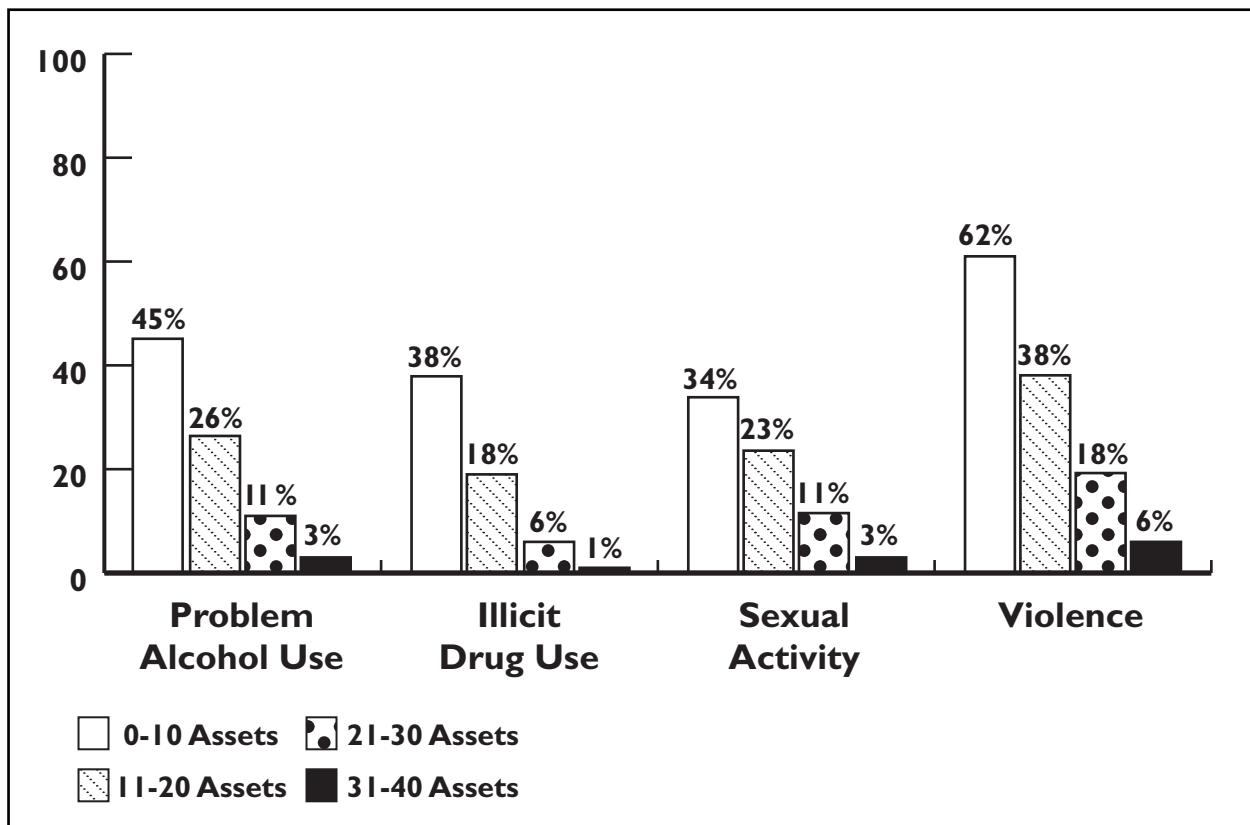


\*Based on data from the *Search Institute Profiles of Student Life: Attitudes and Behaviors* survey; gathered in 2003 from almost 150,000 students in grades 6 to 12 (ages approximately 11 to 18) from 202 communities in 27 U.S. states.



## THE POWER OF ASSETS TO PROTECT\*

Assets can help protect young people from making many harmful and unhealthy choices. Youth with more assets are less likely than youth with fewer assets to engage in 24 risky behaviors, such as tobacco use, gambling, violence, and shoplifting. This chart shows this relationship:



\*Based on data from the *Search Institute Profiles of Student Life: Attitudes and Behaviors* survey; gathered in 2003 from almost 150,000 students in grades 6 to 12 (ages approximately 11 to 18) from 202 communities in 27 U.S. states.